



REPRESENTATIVE SPONSORSHIP PACKAGES

Cessnock District Netball Association Inc.
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Vernon Street Complex
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www.cessnockdistrictnetballassociation.com



ABOUT US

The Cessnock District Netball Association (CDNA) strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive netball activities in a fun and family orientated environment.

The Association is managed by dedicated volunteer staff, all of whom tirelessly provide their skills, time and assistance to ensure CDNA can offer a variety of structured programs.

The Association has worked tirelessly to reintroduce the Representative program to allow our town the privilege to be represented at STATE level again.

We are one of the only local Associations that has players representing Cessnock at a State level competition, and the only predominately female sport to do so in our area.

This would never have been possible without the support of many local businesses, of which we are truly appreciative.

**"Cessnock Rep
Netball
has a long and well
respected history
of success"**

With over 50 players, our representative program had 7 teams with players ranging in age from 12 to 25 years. Across the competition age groups of: 12s, 13s, 14s, 15s, 17s, Opens & Opens Mens

One of very few Associations to have teams competing in all age groups at the State Titles each year. We hope to grow this to include male teams!

They are supported by over 25 officials who volunteer their time to coach, manage, cater and provide first aid and sports massage to these players throughout the season.

Our representative teams are selected in November and will train throughout the 2025 preseason and into the 2026 season until State Titles in June for our Senior teams and July for our Junior teams.

Throughout the year, all teams attend carnivals which can be held all over the Hunter Region and travelling as far south as Sydney and North as Taree.

We also host our own Representative Carnival attracting many teams from all around the Hunter Valley and beyond.

The State Titles are held in Sydney and all teams travel together to the competition held over 3 days (approx 20 games), competing against the most talented players in NSW.

For further information about the State Titles click the images below.



**HART
JUNIOR
STATE TITLES**



**HART
SENIOR
STATE TITLES**

SPONSORSHIP PROPOSAL

For the 2026 season, and ongoing, we are seeking your support to assist our association in this very successful and growing program.

Not only is representative netball a huge honour for each player, it is also very expensive for the players and their families. The fees for the 2026 season are upwards of \$900 per player. This is just the costs associated with participation and to purchase uniforms. It does not include shoes, travel costs for attending carnivals, officials' fees or any resources for our players including training equipment and educational programs.

"Prides itself on acting with integrity, innovation & teamwork"

We know that the high fees for the representative program make it impossible for some players to aspire to be a part of this program. We try to assist our players as much as possible, keeping fees to a minimum, but costs continue to rise for both players and the Association.

Cessnock District Netball Association understands that in the current economic climate, organisations require value for any sponsorship money. Thus the committee has put together a variety of sponsorship packages to provide local businesses and organisations a flexible opportunity to support their community.



As a sponsor of CDNA we guarantee to promote your business throughout the Association and wider community at every opportunity.

Cessnock District Netball Association and our netballers need your help!!!

SPONSORSHIP PACKAGES

BLACK

\$1,000

- Named as a REP TEAM Sponsor with active promotion of your business on CDNA website, Facebook & Instagram - directly linked to your website.
- Amount split across all players' fees within nominated Team.
- Logo on *Front of all players Training Shirts.
- "Sponsorship Spotlight" Social Media Posts.
- Banner displayed at Annual CDNA Trivia Night. (sponsor to provide)
- Invitation for your business to attend Annual CDNA Trivia Night.
- Banner displayed at Annual Presentation. (sponsor to provide)
- Invitation for your business to attend Annual Presentation.
- Recognition in Association newsletters.
- Promotion of business in regular Social Media posts.
- Certificate of Appreciation at the end of each season.



Front of Singlet



Front of L/S Shirt

*Design & exact logo placement to be confirmed. Example for illustrative purposes only

SPONSORSHIP PACKAGES

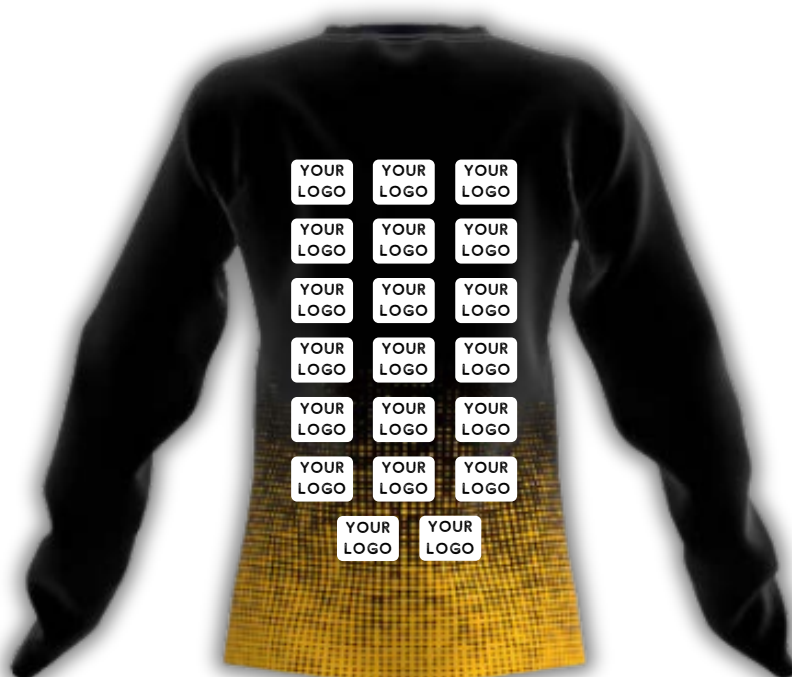
WHITE

\$500

- Named as a Rep TEAM Sponsor with active promotion of your business on CDNA website, Facebook & Instagram - directly linked to your website.
- Amount split across all players' fees within nominated Team.
- Logo on *Back of all players Training Shirts.
- "Sponsorship Spotlight" Social Media Posts.
- Banner displayed at Annual CDNA Trivia Night. (sponsor to provide)
- Invitation to the Annual CDNA Trivia Night.
- Banner displayed at Annual Presentation. (sponsor to provide)
- Invitation to attend Annual Presentation.
- Recognition in Association newsletters.
- Promotion of business in regular Social Media posts.
- Certificate of Appreciation at the end of each season.



Back of Singlet



Back of L/S Shirt

*Design & exact logo placement to be confirmed. Example for illustrative purposes only

SPONSORSHIP PACKAGES

FRIEND of a TEAM

\$ _____

Unlimited

- Nominated amount split across all players fees.
- Named as Team Sponsor with active promotion of your business on CDNA website, Facebook & Instagram - directly linked to your website.
- "Sponsorship Spotlight" Social Media Posts.
- Banner displayed at Annual CDNA Trivia Night. (sponsor to provide)
- Invitation to the Annual CDNA Trivia Night.
- Banner displayed at Annual Presentation. (sponsor to provide)
- Invitation to attend Annual Presentation.
- Recognition in Association newsletters.
- Promotion of business in regular Social Media posts.
- Photo of Team and Certificate of Appreciation at the end of season



At Cessnock Netball we are open to any and all types of in-kind sponsorships, if you have something other than listed above in mind, we would love to hear your idea!



SPONSORSHIP ACCEPTANCE

- ☐ Black Sponsor - \$1,000
- ☐ White Sponsor - \$500
- ☐ Friend of a Team - \$ _____
Item/s Sponsoring: _____

Team Sponsoring _____

I commit to provide sponsorship of the Cessnock District Netball Association Representative Program from the date below, in the above selected category.

Business name: _____

ABN: _____ Date: _____

Contact name: _____ Signature: _____

Address: _____

Telephone: _____

Email: _____

Please return form by 9th of December

Please note: An invoice will be sent within 2 weeks.

For further information about any of the above sponsorship packages listed,
please contact: Renae Harriden or Lani Bright at
sponsorship.cessnocknetball@outlook.com