

CLUB SPONSORSHIP

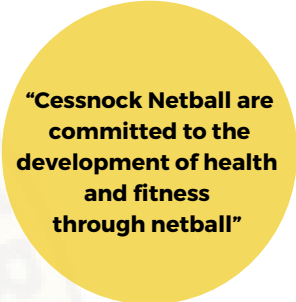
Cessnock District Netball Association Inc.
ABN 96 544 349 178
Vernon Street Complex
PO Box 558, CESSNOCK NSW 2325
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www.cessnockdistrictnetballassociation.com

ABOUT US

The Cessnock District Netball Association (CDNA) strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive netball activities in a fun and family orientated environment.

The club is managed by 23 dedicated volunteer staff, all of who tirelessly provide their skills, time and assistance to ensure the club can offer a variety of structured programs.

As we are a local community sports club, our major source of revenue is generated from registration fees and donations received from generous individuals & businesses. These funds are then reinvested into the club for the benefit of all members.



In 2022, our club had 439 players registered to play in our local Saturday competition. These players range in age from 5 to 53 years. CDNA also a squad of representative players. Our representative program has 6 teams which also includes our 11 year development squad. Our representative players range in age from 11 to 17 years. Our representative teams are currently engaged in full training to represent Cessnock at the upcoming State titles to be held in Sydney, mid 2023.

SPONSORSHIP PROPOSAL

The Cessnock District Netball Association understands that in the current economic climate, organisations require value for any sponsorship money. Thus the committee has put together a variety of sponsorship packages to provide local businesses and organisations a flexible opportunity to support their community.

The Cessnock District Netball Association endeavours to create an environment that puts family values to the forefront and prides itself on acting with integrity, innovation, and teamwork.



As a sponsor of CDNA we guarantee to promote your brand/product or service throughout the club and wider community at every opportunity.

SPONSORSHIP PACKAGES

Major, Gold & Black sponsorship packages are a three year commitment (i.e. \$5,000, \$2,000, \$1,000 per year)

MAJOR

LIMITED TO 2

\$5,000

- A Saturday competition round named after your business
- Award sponsor at annual club presentation
- 2 x tickets to inaugural "Ladies Night"
- Centre circle sponsorship
- Banner displayed at annual club presentation
- Own sign on the fence at Cessnock netball courts
- Logo displayed on our scoreboard & website
- Social media publicity - directly linked

GOLD

LIMITED TO 5

\$2,000

- 1 x tickets to inaugural "Ladies Night"
- Centre circle sponsorship
- Banner displayed at annual club presentation
- Own sign on the fence at Cessnock netball courts
- Logo displayed on our scoreboard & website
- Social media publicity - directly linked

BLACK

LIMITED TO 5

\$1,000

- Centre circle sponsorship
- Banner displayed at annual club presentation
- Own sign on the fence at Cessnock netball courts
- Logo displayed on our scoreboard & website
- Social media publicity - directly linked

WHITE

UNLIMITED

\$300

- Logo on the fence at Cessnock netball courts
- Logo displayed on our scoreboard & website
- Social media publicity

FRIEND OF CDNA

UNLIMITED

\$150

- Logo on the fence at Cessnock netball courts
- Logo displayed on our scoreboard & website

At Cessnock netball we are open to any and all types of in-kind sponsorships, if you have something other than listed above in mind we would love to hear your idea!

SPONSORSHIP ACCEPTANCE

SPONSORSHIP CATEGORY

Major Sponsor - \$5,000

Gold Sponsor - \$2,000

Black Sponsor - \$1,000

White Sponsor - \$300

Friend of CDNA - \$150

Major, Gold & Black sponsorship packages are a three year commitment (i.e. \$5,000, \$2,000, \$1,000 per year)

I commit to provide sponsorship of the Cessnock District Netball Association for a 3 year period* from the date below, in the above selected category.

Business name: _____

ABN: _____ Date: _____

Contact name: _____ Signature: _____

Address: _____

Telephone: _____

Email: _____

*a three year period only applies to Major, Gold and Black Sponsorship. White and Friend of CDNA are for 1 year.

Please note: A formal agreement and invoice will be sent within 2 weeks.

For further information about any of the above sponsorship packages listed, please contact:
Carlee Watson and Karlene Wyborn at enquiries.netball@outlook.com